# LOOKING FOR A REASONABLY PRICED WAY TO PROMOTE YOUR BUSINESS TO A HIGHLY ENGAGED FEMALE AUDIENCE?



# Why not consider partnering with the Northern Mystics—we can offer a range of benefits for a modest investment

## MATCH DAY HOSPITALITY PACK

- Courtside Hospitality Table (8 pax) for one of our seven (7) home games in 2020
- Delicious in seat food and Beverage service
- Three (3) carpark passes plus designated VIP Entrance
- \$140 inc GST per person (minimum 6 people)

### MATCH DAY SUPPORTERS PARTNERSHIP

- Branded Athlete Buddies— ten (10) children with your brand on t-shirts, walk on with our starting 7 athletes - seen by up to 3,000 live audience, plus broadcast to over 70,000 SKY Sport and Prime TV viewers
- Feature on our Social Media pages: Facebook (18,480 followers), Instagram (8,059 followers) and website.
- \$1,500 + GST
- Get your kids together to meet the Mystics athletes for photos/autographs at a game day training session , decorate the Mystics changing room & receive tickets to the game later that day.

#### MATCH DAY MAJOR PARTNER

- Naming rights for one home game at Trusts Arena
- Your company/brand on our match day programme and across all radio, digital & billboard advertising
- Meet the team during their pre-match training session on the morning of the home game for photos
- Get the kids together to decorate the Mystics changing room
- Hospitality and tickets for eight (8) people
- Half time break activation for your brand—talk to us about creative ways we can put the spotlight on your brand in front of our live audience of dedicated netball fans
- Foyer space to promote your company, do giveaways/sampling, use a competition to collect a database
- Social media reaching 20,00+ Mystics and Netball Northern Zone followers across the Northern region
- Have a Mystics athlete/s attend a school or club coaching session
- Talk to us about the investment for this fantastic engagement opportunity—we can tailor any of the options above to meet your needs. Investment starts at \$5,000 + GST

#### SOCIAL MEDIA ENGAGEMENT

- Would you like the Mystics athletes to promote your products or services?
- Talk to us about social media content that we can create especially for you.
- Feature the segment on your social media channels as well as the Northern Mystics and Netball Northern Zone Facebook pages
- Priced by negotiation

